

# THINK MODERN

The background features several stylized human figures composed of circles for heads and rectangles for bodies. The figures are arranged in a cluster on the right side of the page. The colors used for the figures include yellow, light blue, light purple, and light grey. The overall aesthetic is clean and modern.

Innovation, ingenuity and inclusion  
from Britain's modern universities

FACTS AND STATS





## What are modern universities?

Modern universities make up over half of the UK's higher education sector, educating over a million students a year.

These universities are powerhouses for and are anchored in their communities across the length and breadth of the UK.

Since the creation of modern universities in 1992, these dynamic institutions have grown into powerhouses of pioneering teaching and research,

whilst retaining their mission of improving access to education and ensuring jobs and growth in their region and place.

Modern universities transform the lives of people and ensure a highly skilled workforce for employers of many kinds.

# MillionPlus

The Association for  
Modern Universities

# THINK MODERN

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## Modern times call for modern solutions and modern universities thrive at meeting this challenge.

With little fanfare, these universities have an enormous impact across the UK, and do much of the hard work in developing the key skills for the future jobs market.

Therefore, if government wants:

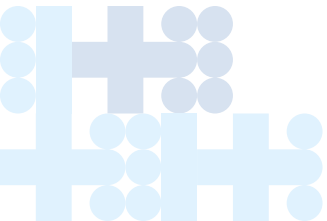
- To boost productivity through strongly work-related education and growing degree apprenticeship

- to address the gap in the recruitment and retention of teachers for schools
- to boost the public service workforce to deliver for the NHS and key services – from nurses, social workers, police, environmental officers, town planners etc.
- to help industry innovate and improve through the application of real-world research
- to identify and drive technological advancements to meet tomorrow's challenges
- to increase the aspiration and opportunities for people from all walks of life by ensuring flexible pathways into higher education, supporting them on their learning journey.

...they need to #ThinkModern

The #ThinkModern campaign explores this through key facts, case studies, interviews and opinion pieces revolving around six themes – Making Britain Work; Pathways, Partnerships and Productivity; Creative and Technological Skills for the 21st Century; Innovation and Research; Aspiration, Opportunity and Inclusion; and Entrepreneurial, Enterprising, Enriching.

Modern universities are some of the UK's greatest assets in driving growth and social mobility, addressing the challenges we face in society. Across the country, it's time to embrace what they offer and unlock the potential of their students.





## 1. MAKING BRITAIN WORK

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## 4. INNOVATION AND RESEARCH

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## 2. PATHWAYS, PARTNERSHIPS AND PRODUCTIVITY

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## 5. ASPIRATION, OPPORTUNITY AND INCLUSION

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## 3. CREATIVE AND TECHNOLOGICAL SKILLS FOR THE 21ST CENTURY

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## 6. ENTREPRENEURIAL, ENTERPRISING, ENRICHING

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# THINK M DERN

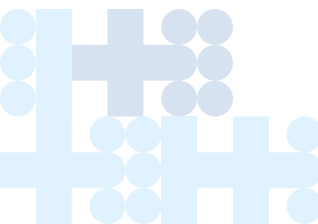
## Making Britain work

Modern universities are directly responsible for training thousands of the backbone public service staff that keep Britain working.

From high-profile roles such as **teachers, nurses, social workers** and **police officers** to the less well acknowledged **town planners, architects** or **environmental health officers**, year after year modern universities create the highly skilled workforce that keeps the economy growing and society thriving.



The Graduate Market 2018 annual review of vacancies and starting salaries predicted that the **public sector organisations** is one of the areas that **will see the biggest growth in jobs** over the coming years.<sup>1</sup>



# NURSING & MIDWIFERY

Modern universities provide a much-needed pipeline to the NHS in areas of the UK where there is no other local study option, playing an integral role in the regions by providing new cohorts of registered nurses.



Modern universities have a long and well-established tradition of training a major part of the nursing workforce in the UK.

**71%** of undergraduate nursing students were at modern universities in 2017-18.



According to the Nursing and Midwifery Council, there were **79 approved education institutions** for nursing & midwifery courses in 2017.<sup>2</sup> **61%** of these institutions are modern universities, the driving force behind the supply of nurses and midwives in this country.



Modern universities have partnerships with 209 NHS Trusts in England, **93%** of all NHS Trusts.

Modern universities have partnerships with every NHS Board in Scotland, covering the full length and breadth of the country's healthcare provision.



# ALLIED HEALTH PROFESSIONS

Allied Health Professionals (AHP) are the third largest workforce in the health and care sector in England.

There were **191,572 registered allied health professionals** working for the NHS (more than the number of GPs) in 2017.<sup>3</sup> They are a vital pillar in the delivery of healthcare and support, upon which the NHS and the citizens of the United Kingdom rely.

In 2017-18...

**81%** of those studying complementary medicines, therapies and wellbeing...

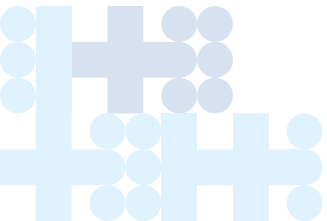
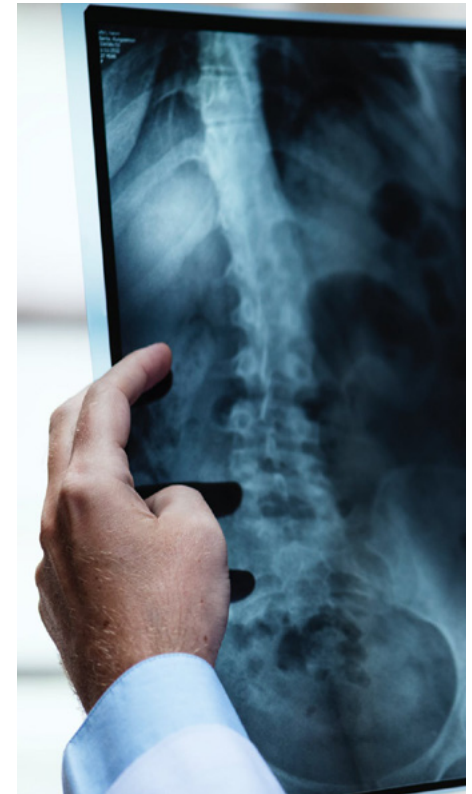
**77%** of all those studying nutrition...

**65%** of undergraduates studying subjects allied to medicine...

**63%** of all medical technology students...

Over **2,000** postgraduate research students in fields allied to medicine...

...were at modern universities.







Modern universities have a long history of teacher education, and despite a diversification of routes into teaching over recent years, these institutions continue to be at the forefront of the field, both in terms of research into pedagogy and the practice of initial teacher training and education.

In 2017-18, modern universities accounted for **61%** of all initial teacher training students in the university sector, and **72%** of those were studying the undergraduate pathway.



In 2016-17, **48%** of HEI\* postgraduate students were 25 and over and 18% were of minority ethnic groups.<sup>4</sup>

In 2016-17, **90%** of HEI-led teacher trainers were awarded Qualified Teacher Status.<sup>5</sup>



In 2017-18, **56%** of all those studying education at university were at modern universities.



**93%** of postgraduate HEI-led initial teacher training students from the 2016-17 academic cycle were in a teaching post 6 months after completing their course.<sup>6</sup>



# SOCIAL WORK

Modern universities lead in the education of social workers, teaching the majority of the next generation of practitioners, developing students with the skills needed to address regional demand across the UK. Social work is also an area that has traditionally attracted high numbers of mature students, a demographic that has been a key focus of modern universities for many years. 79% of full-time mature students studying social work in England are at modern universities.

In 2017-18...

**64%** of all those studying social work in the HE sector...

**96%** of social work undergraduates...

**71%** of social policy undergraduates...

...were at modern universities.



**53%** of research carried out at modern universities in social work or social policy was judged to be world-leading or internationally excellent.<sup>7</sup>





## ARCHITECTS & TOWN PLANNERS

Modern university graduates go on to make up a substantial proportion of the workforce that design, construct and shape our public urban environment.

Modern universities equip students in these areas with skills and knowledge that are used in **urban development, regeneration and infrastructure projects** across the UK.

In 2017-18...

**60%** of architecture students...

**33%** of urban, rural and regional planning students...

...were at modern universities.



<sup>1</sup> High Fliers, "The Graduate Market in 2018" <sup>2</sup> Nursing & Midwifery Council "Annual Report and Accounts 2016-2017 and Strategic Plan 2017-2018" <sup>3</sup> Allied Health Solutions "Allied Health Professions, the Workforce and the Service they provide, Comprehensive Guide 2017" <sup>4</sup> Department for Education "Initial Teacher Training (ITT) performance profiles for the academic year 2016 to 2017, England" <sup>5</sup> Ibid. <sup>6</sup> Ibid. <sup>7</sup> Overall averages for modern universities calculated from REF2014 results \*HEI = Higher Education Institution'.

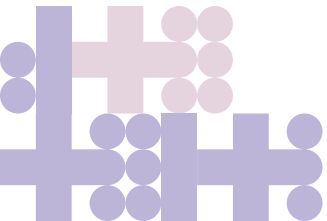
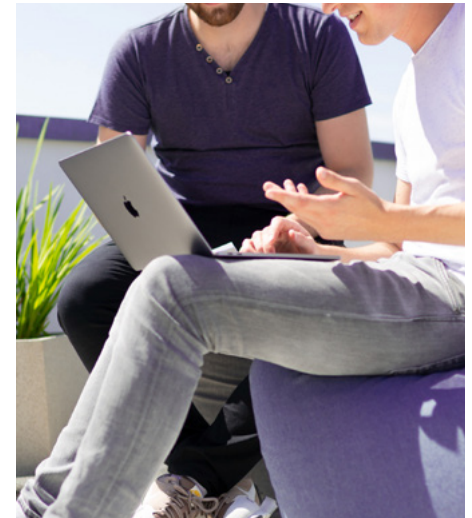
THINK  
MODERN



## Pathways, partnerships and productivity

Vocational, technical and professional education has been the beating heart of modern universities from the very start.

Working in partnership with employers, often in their local regions, they have created **high-quality, work-focused courses** that ensure graduates are fully equipped with the skills and knowledge they need to be job-ready on day one. These modern universities are driving forward the degree apprenticeship agenda that will create **new opportunities for young people**.



In 2017-18 modern universities received...

...**£75.5 million** in income from regeneration and development programmes.

...over **£34 million** in European Regional Development Fund (ERDF) income related to regeneration and development programmes.



**93%** of modern universities highlighted the role they play in meeting regional skills needs as central to their contribution to economic development.



## BUSINESS INTERACTION

**96%** of modern universities offer professional business advice to start ups, provided by the university or in collaboration with a partner organisation.

**92%** of modern universities emphasised their support for SMEs as one of the main ways that they contribute to the economy.

**97%** of modern universities identified the development of local partnerships as one of the main ways in which they contribute to the economy.



# HEALTH PARTNERSHIPS

Modern universities have partnerships with...

...**209** NHS Trusts in England, which amounts to 93% of all NHS trusts.

...**Every** NHS Board in Scotland, covering the full length and breadth of the country's healthcare provision.



# APPRENTICESHIPS

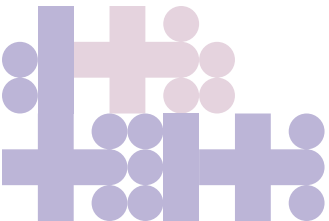
**65%** of businesses have declared that they are planning to offer degree apprenticeships.<sup>1</sup>

**58%** of universities on the apprenticeship training provider register are modern universities, showing that these institutions are at the forefront of the development of degree apprenticeships.<sup>2</sup>



# RESEARCH AND FUNDING LINKS WITH BUSINESS

The UK has the **joint-highest** number of SMEs who apply for funding through the Horizon 2020 programme. Many of these bids are made through collaboration or engagement with universities.<sup>3</sup>



# MILLIONPLUS UNIVERSITIES BUSINESS EMPLOYER PARTNERSHIPS

Pathways, partnerships  
and productivity

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# THINK MODERN

## Creative and technological skills for the 21st century

Modern universities have pioneered new degrees to ensure that the businesses of the 21st century can benefit from a high-calibre workforce, skilled in **Science, Technology, Engineering, the Arts and Maths**.

Innovative courses once seen as huge risks are now well-established in the higher education sector, combining new and traditional skills across diverse, once separate disciplines.

This age of **STEAM** is digital.





# THE CREATIVE ECONOMY IN THE UK

There are over **3 million** jobs in the creative economy, which equates to 1 in 11 jobs in the UK.<sup>1</sup>

The creative industries included **284,400** businesses, over one in eight of all businesses in the UK in 2016.<sup>2</sup>

It is estimated that the creative industries will be worth **£128.4 billion** by 2025.<sup>3</sup>



The UK video games market was valued at **£5.1 billion** in 2017, one of the fastest growing sectors of the economy.



## RESEARCH AND IMPACT IN STEAM

**52%** of research carried out at modern universities in Architecture, Built Environment and Planning<sup>4</sup>

**53%** of research carried out at modern universities in the category of General Engineering<sup>5</sup>

...was judged to be world-leading or internationally excellent in terms of its originality, significance and rigour.



# REVOLUTIONISING STEAM

Creative and technological skills for the 21st century



In 2017-18...

**63%** of architecture, building and planning undergraduates...



**69%** of creative arts undergraduates...

**52%** of biological sciences undergraduates...



**59%** of computer science undergraduates...

**40%** of engineering and technology undergraduates...

**80%** of cinematography and photography undergraduates...



**80%** of design studies undergraduates...

**70%** of fine art undergraduates...



**89%** of games students...

**64%** of software engineering undergraduates...



**87%** of computer generated and visual effects students...



**62%** of maritime technology students...

**61%** of minerals technology students...  
...were at modern universities.



<sup>1</sup> Creative Industries Federation, statistics <sup>2</sup> Creative Industries Council, press release  
<sup>3</sup> Sir Peter Bazalgette, "Independent Review of the Creative Industries" 2017 <sup>4</sup> REF 2014 <sup>5</sup> Ibid.  
All data taken from **HESA records 2017-18** unless otherwise stated.

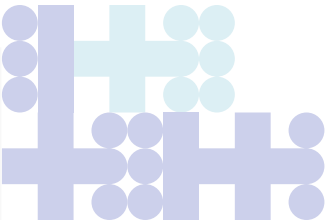
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## Innovation and research

### Modern universities are crucial regional anchors.

Researchers and academics at these universities are vital in ensuring that businesses – especially the small and medium enterprises that are the lifeblood

of the UK's towns, communities, regions and nations – can benefit from expertise in research and innovation. Modern universities are essential in bringing these experts closer to business, supporting them in providing solutions to major challenges and driving economic growth in all parts of the country.



# INNOVATION AND RESEARCH

Innovation and research



In 2017-18 modern universities received...

...**£54 million** from UK research councils for research contracts.

...**£58 million** from EU government bodies for research contracts.

...Over **£71 million** from central government bodies, local authorities and health and hospital authorities for research contracts.



## RESEARCH AND IMPACT<sup>1</sup>

Research at modern universities judged to be world-leading or internationally excellent...

...**53%** overall...

...**68%** in Allied Health Professions, Nursing and Pharmacy...

...**60%** in Art and Design...

...**62%** in Communications, Cultural and Media Studies.



In terms of impact, **61%** of research carried out at modern universities was judged to be world-leading or internationally excellent.

## NUMBER OF STUDENTS IN RESEARCH AREAS

In 2017-18....

**42%** of postgraduate research students in business and administrative studies

**35%** of postgraduate research students in education

**3,430** postgraduate research students in the biological sciences

...were at modern universities.

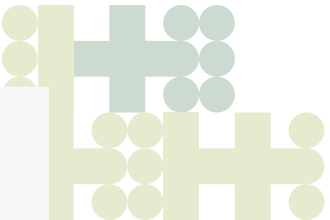


<sup>1</sup> Overall averages for modern universities calculated from REF2014 results. All data taken from **HESA records 2017-18** unless otherwise stated.

## Aspiration, opportunity, inclusion

Modern universities have increased the opportunities for people from all walks of life to experience the transformative impact of higher education.

Mature learners, people already in work, and all those who thought higher education was only for others have been able to **unlock their potential and create new careers for themselves and new lives for their families.** This diversity of approach and student profile is a key pillar of the modern university sector.



# LEADING THE WAY IN WIDENING PARTICIPATION...

**96%** of entrants to modern universities went to a state school.



In England...

**68%** of all HE entrants from a low participation background were studying at modern universities.

Modern universities accounted for **79%** of full-time mature entrants to higher education.

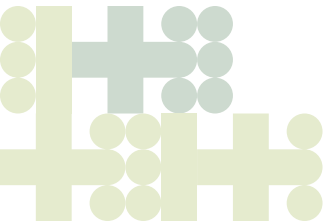
In Scotland...

A third of universities are modern, but they account for **58%** of students from the most disadvantaged backgrounds and **66%** of all mature students.

In 2017-18, **66%** of students who identify as black and **54%** of BAME students were at modern universities.<sup>1</sup>



**53%** of modern universities identified widening participation/ access as one of the principal areas in which they contribute to the local economy.



# ...AND EQUALITY OF OPPORTUNITY

Aspiration, opportunity,  
inclusion



**88%** of modern universities provide distance learning courses.

**89%** of modern universities provide continuous work-based learning courses.

Over **3 million** people attended free public lectures at modern universities.



**91%** of participation at free public lectures across the HE sector took place at modern universities.

Over a **quarter of a million** people attended free performance arts events organised by modern universities in 2016-17.



**347,259** people attended paid exhibitions at modern universities.

**450,939** people attended paid performance arts events at modern universities.

Over **3 million** people attended free public exhibitions at modern universities.



<sup>1</sup> All data is UK-wide unless otherwise stated.

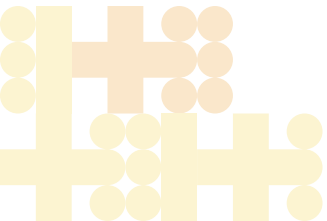
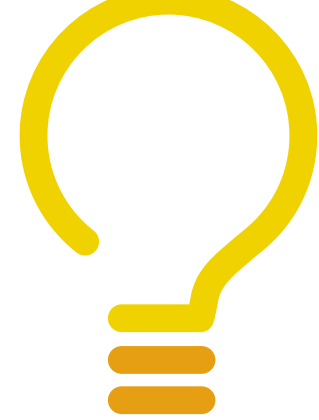
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# THINK MODERN

## Entrepreneurial, enterprising, enriching

Modern universities have found ways to unleash ingenuity by placing entrepreneurialism at the centre of the curriculum.

They support students in **creating businesses, social enterprises and charities well before they have graduated.** This provides them with enriched expertise and experience which benefits them whether they become employers or employees.





## BUSINESS AND COMMUNITY SERVICES

In 2017-18, modern universities provided services<sup>1</sup> to **24,359** SMEs (small and medium enterprises).

Modern universities provided services to **3,686** non-SMEs.

Modern universities provided services to **9,064** non-commercial organisations.



## SPIN-OFFS AND START UP COMPANIES

Modern universities were responsible for **66%** of all graduate start-ups and **57%** of social enterprises coming from the HE sector.

**89%** of modern universities provide entrepreneurship training to offer support for start-ups. This is carried out either by the university, in collaboration with a partner, or in many cases both.



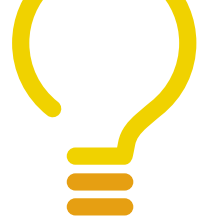
Graduate start-ups linked to modern universities are estimated to have generated **£338 million** in turnover.

Graduate start-ups linked to modern universities are estimated to have employed **14,482 people**.



# SPIN-OFFS AND START UP COMPANIES

Entrepreneurial,  
enterprising, enriching



When surveyed, **92%** of modern universities highlighted their support for SMEs as one of the main ways that they **contribute to the economy.**



**92%** of modern universities have an enquiry point for SMEs, and **88%** provide assistance to SMEs in specifying their needs when working in some form of collaboration with staff or students.



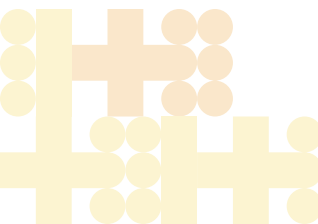
**64%** of modern universities provide **on-campus incubators** to support graduate start-ups.

**93%** of modern universities provide bespoke courses for business on campus.

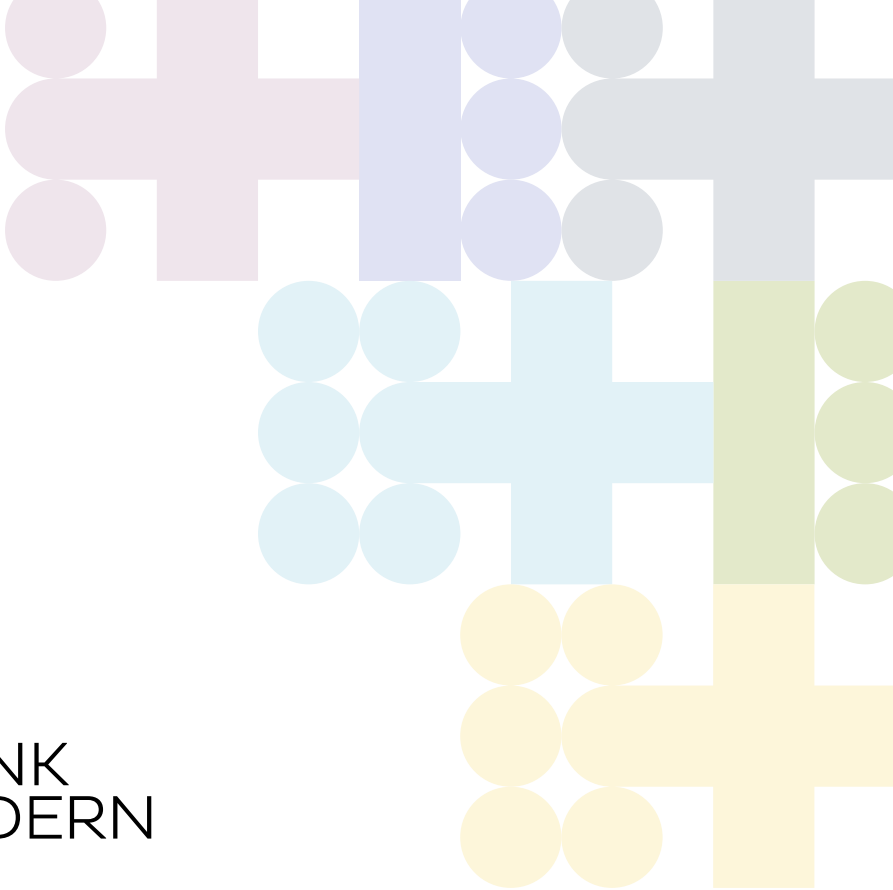
**88%** of modern universities provide bespoke courses for business carried out on their premises.



<sup>1</sup> Services include contract research, consultancy and facilities/equipment.  
All data taken from **HESA 2017-18** unless otherwise stated.







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Modern Universities

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Call +44 (0)20 3927 2918

Email [info@millionplus.ac.uk](mailto:info@millionplus.ac.uk)

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